

News release

Oxea receives European Product Leadership Award for its Phthalate-free Plasticizer product range

Oberhausen, Germany, March 19, 2015 – Based on its recent analysis of the European plasticizers market, Growth Partnership Firm Frost & Sullivan has recognized chemical company Oxea with the ‘2014 European Non-Phthalate Plasticizers Product Leadership Award’. The researchers lauded Oxea for its consistent high product quality, performance, and supply reliability as well as for continuous product development and innovation. Oxea produces Oxsoft and Oxblue, two comprehensive product ranges of phthalate-free and bio-based plasticizers that meet customer demands for regulatory compliance and safety. They meet and exceed performance requirements of conventional phthalate plasticizers, which they replace. More information about Oxsoft and Oxblue can be found at www.phthalate-free-plasticizers.com.

“We are proud to receive this recognition from the industry. As a pioneer in the industry, Oxea early on invested into the development of phthalate-free plasticizers. Focused research and our ability to quickly bring new products to market made it possible to flexibly address the requirements of the markets,” commented Jacco de Haas, Global Marketing Manager for Specialty Esters at Oxea. “New products are already under development and we will continue to invest into more capacity to serve our customer’s needs,” he continued.

“Oxea has demonstrated commitment to differentiation and competence in the European plasticizers market,” said Srinivas Venkatesan, Research Associate with Frost & Sullivan. “Oxea’s relentless customer-centric approach in all activities from product development to product delivery and service, coupled with its backward integration into raw material manufacturing and ensuring timely delivery of products to customers has propelled the company to the forefront of European plasticizers market. With its strong overall performance, Oxea has earned Frost & Sullivan’s 2014 Product Leadership Award,” noted Venkatesan.

About Oxea

Oxea is a global manufacturer of oxo intermediates and oxo derivatives, such as alcohols, polyols, carboxylic acids, specialty esters, and amines. These products are used for the production of high-quality coatings, lubricants, cosmetics and pharmaceutical products, flavorings and fragrances, printing inks and plastics. In 2012, Oxea generated revenue of about EUR 1.5 billion with its over 1,400 employees worldwide. Oxea is owned by Oman Oil Company S.A.O.C.

For more information about Oxea, visit <http://www.oxea-chemicals.com>.

About Oman Oil Company

Oman Oil Company S.A.O.C. (OOC) is a commercial company wholly owned by the Government established in 1996 to pursue investment opportunities in the wider energy sector both inside and outside Oman. The Company plays an important role in the Sultanate’s efforts to diversify the economy and to promote domestic and foreign investments as well as fostering and building human capital.

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